



by JENNIFER UPDIKE

photography by ALLURE WEST STUDIOS

It is probably no surprise that family law—divorce, child custody, child support, spousal support and more—can be one of the most contentious and emotional areas of legal practice.

What may come as a surprise to those outside the legal profession is just how significant a role conflict of interest plays when seeking an attorney. In family law, perhaps more so than any other practice area, people looking for a top-caliber divorce attorney or child custody attorney may find themselves out of luck if they haven't secured representation as soon as a dispute arises.

That is because once an attorney from one firm has agreed to represent a party in a family law matter, no other attorneys in that firm may represent the opposing party. In other words, if you need a great divorce attorney, you need to act quickly.

"This is something we see quite frequently," says Jeffrey M. Williams, founder and managing partner of Williams Family Law, P.C. "Someone will call us looking for a divorce lawyer in Bucks County, but their spouse already beat them to the punch. It becomes a race to hire the best divorce lawyers in town."

For Bucks County families seeking legal counsel from a family law attorney, the landscape shifted considerably earlier this year. In January, leading Bucks County divorce attorney Susan J. Smith joined Doylestown-based Williams Family Law. Widely recognized as one of the top family law attorneys in Bucks and Montgomery counties, Smith previously headed the family law group at Fox Rothschild's Bucks County office.

For years, Smith and the attorneys of Williams Family Law represented clients on opposite sides of the negotiating table and the courtroom. Now, however, Smith and Williams, who are among Bucks County's most respected family law attorneys, will be working at the same firm.

"Once we agree to represent a client, we are committed to that client completely," says Smith. "That means that whichever party secures our services first gets our representation, and our track record of success in high-stakes, high-conflict, high-income family litigation speaks for itself."

Smith joined Williams and the strong team of associates at Williams Family Law in January. The move came after decades of working in family law in Bucks County, often sitting with a client facing Williams' attorneys as he or she represented the other party.

"Susan's reputation for pragmatic yet aggressive advocacy for her clients precedes her," he says. "She's the perfect complement to the litigators at Williams Family Law, and with the addition of Susan, our collective knowledge and experience in the area of family law is unparalleled."

Together, the five attorneys at Williams Family Law—Williams and Smith, along with associates Robert J. Salzer, Adam H. Tanker and Jennifer R. Ryan—form an interdisciplinary team that can support clients facing even the most complex family law situation.

"Whether they are facing a bitter divorce, seeking to value retirement benefits



PHILADELPHIA LIFE/SUBURBAN LIFE
FEBRUARY 2016

